

PhD Norbert Merkovity, Research Fellow
Department of Political Science, University of Szeged, Hungary
Senior Lecturer, National University of Public Service, Budapest, Hungary¹

Interactivity research among the Austrian, Croatian, Estonian, Hungarian, Latvian, and Lithuanian MPs

Abstract: One can explore a number of different reasons behind politics' partial move to the internet, but one of the most important reasons is that the citizens expect politics to be represented on the internet. At the same time we should not forget that new technologies enable politicians to provide news quickly and flexibly nonstop (Bimber – Davis 2003: 49). Some of the MPs are using this opportunity, some of them are not. News posted by the politicians can barely be commented or changed by the users in their original place. Our international research team took one step back and we decided to investigate the email for the subject of our research.

Key words: *interactivity, e-mail, ICTs, multipoint-to-multipoint communication, political communication*

¹ merkovity@juris.u-szeged.hu