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## Public Service Media and the Political System

**Abstract:** In this paper the social and political conditions that have been linked to the development of Public Service Broadcasting are investigated. The ongoing transformation from Public Service Broadcasting (PSB) into Public Service Media (PSM), that bounds together legacy electronic media with new media, seems to require similar conditions. Particular attention is devoted to the possible existence of these conditions outside of the Western World where the idea and the practice of PSB was originally tested.

**Key words:** *Public Service Broadcasting, political system, television*